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company and its consultants. The two who authored this book, are really trading on McKinsey's name, brand and reputation.

[Amazon.com: McKinsey Mind: Understanding and Implementing ...](#)

This book (which I keep calling "the Minkey Mind" after Peter Seller's

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character in the Pink Panther) is an illuminating view into the brainwashing and McKinsey-speak that many of America's CEOs and consultants spout without much forethought.

[McKinsey Mind by Ethan M. Rasiel - Goodreads](#)

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Models of organizational effectiveness go in and out of fashion, but the McKinsey 7-S framework has stood the test of time. The model was developed in the late

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1970s by Tom Peters and Robert Waterman, former consultants at McKinsey & Company. They identified seven internal elements of an organization that need to align for it to be successful.

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strategic problems.

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(PDF) The McKinsey Mind | Jian Yu - Academia.edu

The McKinsey Mind 2. Analyzing Framing 1. Structure a. MECE: Mutually Exclusive, Collectively Exhaustive b. Don ' t Reinvent the wheel c. Every problem is different d. Logic Tree (break down your problem) 2. Hypothesis a.

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Solve the problem at the first meeting b.
Proper prior preparation c. Brainstorming
d.

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Co. consultants, describe the methods that the famed firm uses in improving the performance of its consultants. These techniques, which relate to problem solving, management and communications, combine to produce the equivalent of a basic MBA textbook.

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McKinsey Mind: Rasiel, Ethan, Friga, Paul: 8601300053226 ...

things the McKinsey way, but their consultants' minds work in similar ways to McKinsey-ites'. Forewarned is forearmed. I based this book on my own experience as a McKinsey associate from 1989 to 1992. I learned an enormous

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amount in that time, but scarcely enough for me to explain to the world the skills that McKinsey-ites use to succeed.

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the hands-on secrets behind the powerhouse firm's success and discusses how executives from any field or industry can use those tactics to be more proactive and successful in their day-to-day decision-making.

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